



The 7<sup>th</sup> annual Pawz in Park will be held on Saturday, October 17<sup>th</sup>, 2020 at Hugh MacRae Park. Sponsoring this 100% non-profit event will not only help the homeless animal population in this area, and provide medical treatment for many animals currently in foster care, it will also show thousands of animal lovers that you support a cause they believe in.

This event will feature local vendors showcasing their pet friendly wares, food trucks, a beer tent, pet contest, and of course a silent auction with proceeds benefiting our participating rescue groups.

Many rescue groups will have 4-legged pals on site available for adoption!

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## SPONSORSHIP LEVELS

*Inclusion on tee shirts is contingent upon meeting print deadlines*

### Best in Show *(Exclusive sponsorship)* **\$2,500 tax deductible cash investment**

- Two (2) 10X10 vending spaces
- Prominent banner display at event (provided by sponsor)
- Speaking opportunity at event to promote your business
- Opportunity for participation in live radio interviews
- 3X Boosted posts on Facebook promoting your business as our Title Sponsor to our 1,000+ followers
- Featured placement of logo on all tee shirts
- Featured placement of logo on Pawz in Park website (with hyperlink)
- Mention/logo placement on anything promoting the Pawz in Park event

### Select Dog **\$1,500 tax deductible cash investment**

- One (1) 10X10 vending spaces
- Speaking opportunity at event to promote your business
- 1X Boosted post on Facebook promoting your business to our 1,000+ followers
- Prominent placement of logo on all tee shirts
- Prominent placement on Pawz in Park website (with hyperlink)

### Cool Cat **\$750 tax deductible cash investment**

- One (1) 10X10 vending spaces
- Featured business in a minimum of 2X Facebook posts to our 1,000+ followers
- Logo on event tee shirts
- Logo on Pawz in Park website (with hyperlink)



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## SPONSORSHIP LEVELS (continued)

*Inclusion on tee shirts is contingent upon meeting print deadlines*

### Lucky Dog

**\$500 tax deductible cash investment**

- One (1) 10X10 vending spaces
- Logo on event tee shirts
- Featured business in a minimum of 1X Facebook posts to our 1,000+ followers
- Logo on Pawz in Park website (with hyperlink)

### Atta Boy

**\$300 tax deductible cash investment**

- One (1) 10X10 vending spaces
- Logo on Pawz in Park website (with hyperlink)

*\* Sponsorship funds must be paid in advance of event date*

*\* Digital logo must be provided to Jennifer Bloech at [Jennifer@EagleEyeMarketingInc.com](mailto:Jennifer@EagleEyeMarketingInc.com)*

YES! I want to become a Pawz in Park Sponsor! \_\_\_\_\_ Level \_\_\_\_\_

Organization: \_\_\_\_\_

*Please complete Sponsorship Agreement on next page and remit with this form.*



**2020 Pawz in Park Sponsorship Agreement**  
**Saturday, October 17<sup>th</sup> 11a-3p @ Hugh MacRae Park – Wilmington NC**

Name of Company/Organization/Individual: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

\_\_\_ YES! We would like to be a sponsor for the 2019 Pawz in Park event by making a **tax-deductible donation** to **Pawz Foundation (47-1928605)**.

Sponsorship Level (from pages 1-2 of this application): \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_/\_\_\_/\_\_\_

Mail forms and payment to:

**PAWZ FOUNDATION**  
**341 South College Rd., Ste 11**  
**Box 3026**  
**Wilmington, NC 28403**

Pay via VENMO:  
**Pawz-Foundation**

Pay via PAYPAL:  
**PawzinPark@gmail.com**

Official Use Only:

Check received \_\_\_\_\_

Donation received \_\_\_\_\_

Tax Deductible receipt \_\_\_\_\_

**Please sign and mail the agreement with  
payment to:**

**Pawz in Park**

**341 South College Road, Ste 11  
Box 3026Wilmington, NC 28403**

**Payments accepted via  
Venmo @Pawz-Foundation or  
via PayPal  
pawzinpark@gmail.com**